

HINGE AXIS is a cutting-edge Amazon software that encapsulates our team's 150+ years of collective Amazon expertise, enabling Sellers, Vendors, and Distributors to monitor, manage, and maximize their Amazon operations from a single platform.

Client Testimonial:

" We have a small eCommerce team running all our channels. Our limited resources had meant that we couldn't do everything that we knew we needed to do to optimize our business. This is especially true for Amazon, which is such a complicated and competitive marketplace.

Axis has been a complete game-changer for us. Now we can run our Amazon business from one platform, saving us time. We especially appreciate being able to manage our catalog product detail pages from the dashboard, which has helped us stay organized and keep our content optimized."

*Tina Vetsch, President
Backyard Nature Shop*

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BOOK A DEMO TODAY
contact@hingeglobal.com



THE ONLY SOFTWARE YOU NEED TO MONITOR, MANAGE AND MAXIMIZE YOUR AMAZON BUSINESS

Are you frustrated with how difficult it is to analyze and diagnose your Amazon results?

Are you overwhelmed with all the tedious tasks and activities needed to maintain a successful Amazon business?

Do you spend hours updating your product listings? Do you track your content in spreadsheets or other ad hoc systems?



HINGE AXIS is a game-changing technology that will save you time, improve your team productivity, optimize your Amazon business, and grow your sales.

HINGE AXIS HELPS YOU:



- MONITOR YOUR RESULTS** to help you analyze your business
- Automatically pulls 42 different reports from Amazon, multiple times a day, including sales, inventory, advertising, orders, listing quality, and more.
 - Consolidates 104 days of historical data and databases all your results on a forward basis
 - Integrates the results in easy-to-use interactive dashboard



- MANAGE YOUR PRODUCT LISTINGS** to ensure your catalog content is up-to-date and optimized
- Manage your parent & child listings, associate images & videos, manage pricing & discounts, all from a centralized repository
 - Publish your content to Amazon with a single click
 - Maintain a log of changes made to enable sales attribution



- MAXIMIZE YOUR PRODUCTIVITY** to efficiently leverage your resources and scale your business
- Standardize and streamline your workflow
 - Tag insights from the system, share and delegate tasks to team members to resolve these issues
 - Keep track of task completion statuses to ensure timely resolution



- ACCELERATE YOUR BUSINESS** to grow profitability and sales
- Leverage our deep bench of eCommerce experts to help your business whenever and wherever you need the extra support
 - Our Expert Services include Strategic Planning, Design, Copywriting (SEO and keywords), PPC advertising, Account Reinstatement, Reimbursement Recovery, Demand Planning, Fulfillment Solutions, and more.