

HINGE GLOBAL is a technology-driven eCommerce agency that empowers brands, manufacturers, and distributors to accelerate their digital commerce efficiently and profitably.

How we work:

TECHNOLOGY

Our state-of-the-art software enables our clients to monitor their Amazon results in real-time and manage all aspects of the business from a single mission control.



TALENT

Our team has over 150 years of combined eCommerce experience, and a proven track record growing sales.



TAILORED APPROACH

Clients can choose to leverage our technology and manage their eCommerce channels themselves or tap our expertise to run it for them.

A Trusted Review:

“HINGE GLOBAL really is an extension of our business team. They bring eCommerce expertise and focused attention that I really value. I love how they are helping us not only grow our top-line sales, but also think strategically about our profitability, our innovation pipeline, and our channel strategies. Thank you to everyone at HINGE who touches our business.”

*Adam Levinsohn, President
Levinsohn Textile Company*

HINGE | GLOBAL

Our proprietary technology, coupled with our team of eCommerce experts, will accelerate your sales on:



and more

Our Expert Services means you can tap our expertise whenever you need it:



DATA-DRIVEN CONSULTING to improve your margins.

- Assess market size and competitive landscape
- Identify new consumer product trends and opportunities
- Determine the optimal product assortment and prices for launch
- Forecast the expected Year 1, 2, 3 Sales and Margin Dollars



COPYWRITING, KEYWORDS, SEO & DIGITAL CONTENT to maximize your Organic Search Rank, Click Through Rates (CTR) and Conversions.

- Integrate keywords based on category, competition channel
- Develop enhanced content to drive more conversions
- Build storefront to drive sponsored brand traffic



EFFICIENT ADVERTISING to optimize your paid marketing Return on Investment (ROI).

- Campaign creation and strategy
- Auto-bidding software to win paid search
- Sponsored brand or sponsored product ads
- Amazon DSP to drive traffic from outside Amazon to your storefront



BEHIND-THE-SCENES MARKETPLACE OPERATIONS:

- Brand registry and category set-up
- Fix stranded listings or account suspension
- Reimbursement recovery
- Demand planning
- Fulfillment strategies
- Promotion planning and execution

Our Results:

+72%

TOTAL SALES
vs. Year Ago

+56%

ORGANIC SALES
vs. Year Ago

+47%

BETTER CONVERSION
vs. Amazon avg

+33%

BETTER RETURN ON AD SPEND
vs. Amazon avg

LEARN MORE | hingeglobal.com
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